



Dr. Maria Elisa Linda T. Cruz

Associate Professor, Academic Development Officer (at the Office of VC of Academic Affairs)

Department of Business Management.....

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Time at UoN: Since 2012

Dr. Cruz is an educator with 30 years of teaching experience in the areas of Information Systems, Information Technology, and Business Management. She has also 24 years of quality assurance experience in the academia. She was a former Dean of the School of Information Technology at Saint Paul University, Philippines, the first private university in the Philippines that was granted ISO 9001 Certification by TUV Rheiland in 2000. She was also a Regional Quality Management Team Member/Assessor in the Philippines. Added to this, she received a certificate in Community College Instruction which she completed in Canada. Dr. Cruz also worked as Lecturer at the Higher College of Technology in Muscat, Oman where she was tasked with various responsibilities such as the Head of Information Systems and Multimedia Group/Section as well as Chair of different academic and quality assurance committees. She is currently the Academic Development Officer at the Office of the Vice-Chancellor for Academic Affairs in the University of Nizwa and an Associate Professor in the College of Economics, Management and Information Systems. Before moving to the Office of the Vice-Chancellor for Academic Affairs, Dr. Cruz was the Assistant Dean for Quality Assurance at the Deanship of Quality Management in the University. At present, Dr. Cruz is actively involved in research and has presented and published a number of papers in the areas of Total Quality Management, Courseware Development, Open Educational Resources and Massive Open Online Courses wherein she received several research awards. She is currently an External Reviewer of the Oman Academic Accreditation Authority (OAAA). She is a holder of Master's and Doctoral degrees in Business Management and another Master's degree in Information Technology.

Academic Qualifications

DOCTOR IN BUSINESS MANAGEMENT (DBM), St. Paul University Philippines, 1998

MASTER OF SCIENCE IN INFORMATION TECHNOLOGY (MSIT), St. Paul University Philippines, 1997

MASTER IN BUSINESS ADMINISTRATION (MBA), St. Paul University Philippines, 1995

BACHELOR OF SCIENCE IN COMPUTER SCIENCE (BSCS), AMA Computer University, Philippines, 1990

Research Activities

- *Research Interests*

Curriculum and Assessment

Total Quality Management

Project Management

Massive Open Online Courses (MOOCs)

Open Educational Resources (OER)

Data Mining

Faculty Administrative Experience

2015 - Present: Academic Development Officer at the Office of the Vice-Chancellor for Academic Affairs - University of Nizwa, Oman

2012 - 2015: Assistant Dean for Academic Excellence and Quality Management - University of Nizwa, Oman

2009 - 2011: Head of Section/Group, Information Systems and Multimedia Section, IT Department - Higher College of Technology, Oman

2002 - 2005: Dean - School of Information Technology, St. Paul University Philippines

Award and Recognitions

2016 First Prize in the Best Paper Category on the Theme "Library Science" International Conclave on Innovations in Engineering and Management Sponsored by: Waljat College of Applied Sciences, Muscat, Oman (Co-author)

2016 Second Prize in the Best Paper Category on the Theme "IT and Allied Sciences" International Conclave on Innovations in Engineering and Management Sponsored by: Waljat College of Applied Sciences, Muscat, Oman (Co-author)

2011 Employee of the Month for June 2011 - Department Level Department of Information Technology Higher College of Technology, Muscat, Oman

1998 Regional Educational Research Competition (First Prize) January 1998 Sponsored by: Commission on Higher Education (CHED), Philippines and Philippine Society for Educational Research and Evaluation (PSERE), Philippines

Ref.: <https://www.unizwa.edu.om/staff/cemis/mariacruz>