



Dr. Mercy Mathew

Lecturer

Department of Economics and Finance

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Time at UoN: Since 2008

Marital Status: Married.....

Dr. Mercy Toni is a Lecturer and her Field of interest is Micro & Macro economics. She has been working on the areas such as Co-operative Learning, Money and Banking and population growth. She also attended State Council of Education Research and Training 2006. She regularly participates in Teacher's Cluster and Guild event in India. Ms. Mercy has Ph. D. in Economics ,M.A (Economics) / B.Ed.(Social Science) / B.A (Economics) /DCE & DCA. She has 29 years of experience in the field of teaching Economics, Statistics and other Economics & Business related courses. She also has 3 years of industrial experience in the field of Finance, Accounting & Management. She has 3 Years experience in the field of teaching Communicative & General English.

Scientific IDs:

Google Scholar

[Research Gate](#)

[ORCID](#)

Academic Qualifications

Ph.D. In Economics July 2022, 2023

Teaching Activities

Economics of Development, Intermediate Microeconomics, Intermediate Macroeconomics, Principles of Microeconomics, Macroeconomics, Introduction to Economics, Introduction to Business, Business environment & policies, Technical Writing For Business

Research Activities

- *Research Interests*

Tourism, Economic Growth, Microeconomics & Macroeconomics

- *Conference Presentations*

The Role of Medical Tourism in the Economic Growth of India, National conference on Global Scale Recession- Impact on Management systems held in India , Kerala, India, 17/01/2020

- *Conference Attendance*

National conference on Global Scale Recession- Impact on Management systems , Kerala. India, 16,17/02/2021

- *Publications*

Article:

1. 2024 [Mercy Toni, An Analysis of the Relationship Between Oil Prices and Inflation in Oil-Dependent Economies: With Special Reference to OMAN, Strategic Financial Reviews, Guinness Press, volume 1, Issue 1, Page No.1-9](#)
2. 2024 [Dr. Mercy Toni 'Conceptualization of Circular Economy and Sustainability at The Business Level. Circular Economy and Sustainable Development', International Journal of Empirical Research Methods, Publisher: Guinness Press, Volume 1, Issue 2, Page: \[81 - 89\], Published Online: 05 Dec](#)
3. 2023 [Dr. Mercy Tony, 'The Role of Financial Institutions in Promoting Entrepreneurship](#)

[and Economic Growth', Journal of Business Leadership and Management, Publisher: Guinness Press, Volume,1\(1\), Page No. 17-25](#)

4. 2023 [Dr. Mercy Tony, 'ECONOMIC INEQUALITY AND ITS EFFECTS ON THE DECISION-MAKING OF ENTREPRENEURS IN EMERGING ECONOMIES', Journal of Business Leadership and Management, Publisher: Guinness Press, Volume,1\(1\), Page No. 67-73](#)

5. 2023 [Mercy Toni, K.K. Jithina, K.V. Thomas ``Antecedents of patient satisfactin in the medical tourism sector: a review`` 19 October 2023 PUBLISHER : Emerald Group Publishing Ltd. It is indexed in Scopus, Quartile: \(Q2\). ABDC rank ``C`](#)

6. 2022 • [Mercy Toni, Jithina K K, K V Thomas, Patient satisfaction and Patient Loyalty in the Medical Tourism Sector: A study based on trip attributes, International Journal of Health Sciences, Indexed in Scopus, Vol. 6, Issue VII, 30-09-2022, Page No- 47234-47242](#)

7. 2022 [EXAMINING THE EFFECT OF ELECTRONIC WORD OF MOUTH \(EWOM\) COMMUNICATION ON PURCHASE INTENTION: A QUANTITATIVE APPROACH, Journal of Content, Community & Communication, Indexed in Scopus, Vol. 15 Year 8, June, 2022-130-146](#)

8. 2022 [ANALYZING THE ECONOMIC CONSEQUENCES OF COVID-19 ON TOURISM IN KERALA,Journal of Positive School Psychology, Indexed in Scopus \(Q2 2022, Vol. 6, No. 4, 9179-9188 \(June2022\)](#)

9. 2021 Mrs. Mercy Mathew, 2Dr. Cyriac Joseph,INFLUENCPATIENT E OF COST AND TRIP ATTRIBUTES ON SATISFACTION IN MEDICAL TOURISM SECTOR,Wesleyan Journal of Research Research Article (Science) ,(UGC Care Journal) Vol.14 No.01(VII)(April 2021)

10. 2021 Mrs. Mercy Mathew, 2Dr. Cyriac Joseph,IMPACT OF GENDER DIFFERENCES ON ANTECEDENTS OF PATIENT SATISFACTION IN THE MEDICAL TOURISM SECTOR: AN EMPIRICAL STUDY,Sambodhi ISSN: 2249-6661 (UGC Care Journal) Vol-44 No.-01(X) : 2021

11. 2021 Mrs. Mercy Mathew, ``A study on Health Tourism in India``, International Journal of Emerging Technologies and Innovative Research (www.jetir.org), ISSN:2349-5162, Vol.8, Issue 5, page no.b911-b923, May-2021,

12. 2019 [Mrs. Mercy Mathew, 2Dr. Cyriac Joseph,The Trend and Pattern of Medical Tourism in Kerala,© 2019 JETIR June 2019, Volume 6, Issue 6 www.jetir.org \(ISSN-2349-5162\)](#)

13. 2019 Mrs. Mercy Toni1 , Lecturer, Department of Economics, Nour Eldin Mohamed Elshaiekh2,Role of Knowledge Based Economy on Business Institutions,IPASJ International Journal of Information Technology (IJIT),Volume 7, Issue 4, April 2019

Faculty Administrative Experience

2021 - Present: Convener, College Risk Management & Health and Safety Committee, CEMIS, University of Nizwa

2021 - Present: Representative Member, Student Groups & Activities Committee, Department of Economics and Finance, CEMIS, University Of Nizwa

2020 - 2021: College Board Member, CEMIS, University Of Nizwa

2020 - 2021: College Academic Advising Officer- CEMIS,University of Nizwa

2017 - Present: Department Risk Management Officer-Dept of Economics&Finance - CEMIS,University of Nizwa

2012 - 2014: College Board Member, CEMIS, University of Nizwa

2012 - Present: Department Academic Advising Officer- Dept of Economics&Finance - CEMIS,University of Nizwa

2011 - 2021: Coordinator, Student Groups & Activities Committee, Department of Economics and Finance, CEMIS, University Of Nizwa

2010 - 2014: Department Board Convener, CEMIS, University of Nizwa

Membership in Professional Bodies

-Present: Teacher`sGuild,India

Ref.: <https://www.unizwa.edu.om/staff/cemis/mercy>