

Industry and Community Engagement

The industry and community engagement services with many local and international institutions are one of the pillar strategies for the Entrepreneurship Center (EC). This strategy is one of the eight strategies priorities that has been defined clearly in the EC Operation Strategy 2020-2025 and it is guided by achieving certain set of KPIs. The EC is following and applying the rules and guidelines mentioned in the UoN University and Engagement Policy. The EC plan is to build a strong relationship with all stakeholder related to the Entrepreneurial Ecosystem.



EC has engaged to the community services by providing many workshops, seminars and participating in many local and international conferences. For instance, in the last three years the EC has provided community services as a training sessions for some staff at the Ministry of Education about teaching

entrepreneurship for students as schools; workshops to some schools about promoting the culture of entrepreneurship for school students; the engagement of EC staff for community consultancy; and research engagement with some government and private institutions like SMEs Development Authority and Oman Chamber for Commerce and Industry.



EC has a strong relationship and links with many government and private institutions locally and internationally, with industry and employer, professional and education institutions. The EC has a link with many government institutions in Oman such as the SMEs Development Authority, Oman Chamber for Commerce and Industry, Ministry of Higher Education, Research and Innovation, Ministry of Education, Al Dhakaliyah Governorate Office, and The Public Establishment for Industrial Estates – Madayn. In addition, the EC has communicated with many stakeholders in the Oman Entrepreneurial Ecosystem like universities, innovation and research development centers, entrepreneurial capacity

buildings centers, corporate support, fund and support, and incubation and accelerator centers.



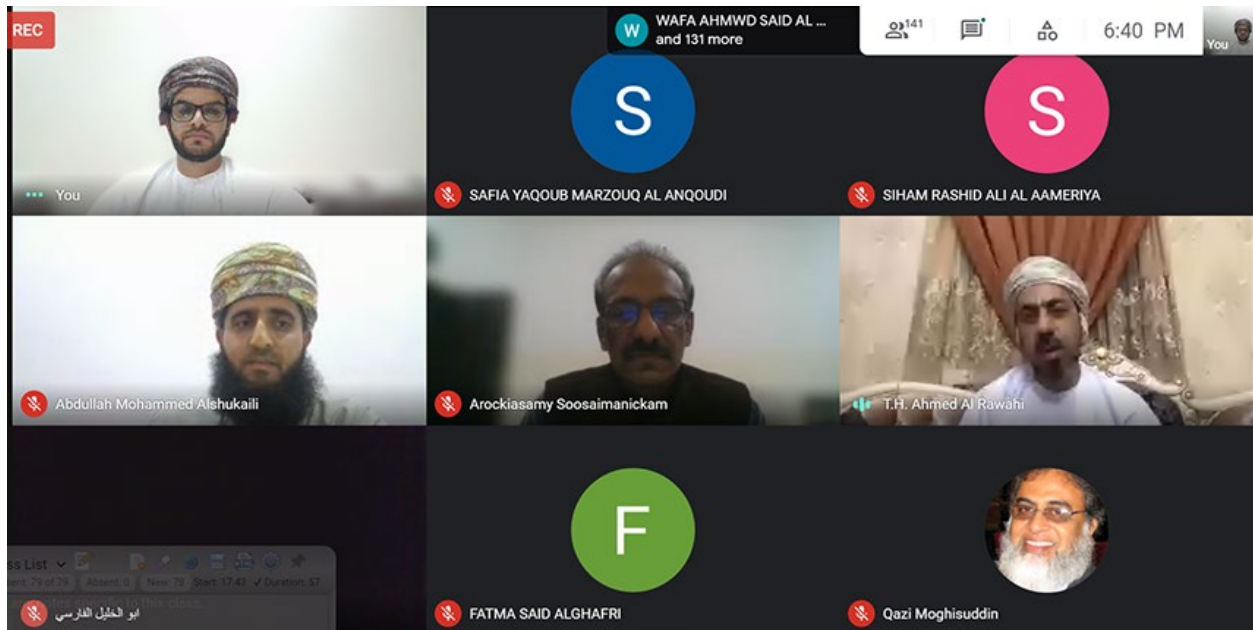
To promote and develop the entrepreneurship sector in Oman, the UoN through the EC is coming the representative for Oman in the Global Entrepreneurship Monitor (GEM). The EC has published two national GEM about Oman in 2019/2020 and 2020/2021.

International Webinar on Oman Global Entrepreneurship Monitor (GEM) National Report 2019-2020

Oman National GEM Team

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There are more than 5,000 students have been benefited from the EC services in 2020/2021. The EC is engaged in many research collaborations with some MENA countries and as well has a research collaboration with some local universities like UTAS – Nizwa and Oman Chamber – Nizwa branch. Every year, the EC is celebrated with the global for the Global Entrepreneurship Week. Many activities are organized in this week.



A list of some active industry and community engagement institutions are as follows: -

1. SMEs Development Authority
2. Ministry of Education
3. Ministry of Higher Education, Research and Innovation
4. Ministry of Health
5. Al Dhakaliyah Governorate Office
6. University of Technology and Applied Science (UTAS)
7. The Public Establishment for Industrial Estates – Madayn
8. Sultan Qaboos University (SQU)
9. Innovation Park Muscat - Maker Oman
10. Oman Chamber for Commerce and Industry
11. AL Zubair Center for SMEs
12. Injaz Oman
13. Global Entrepreneurship Monitor
14. Universities (Sharqiyah University , Sohar University, Al Buraimi College University, etc)
15. National Center for Scientific Skills Development
16. Bahrain University

17. Global Entrepreneurship Week.



International Institutions



Centers



Universities



Government Institutions



Government Institutions