

د. عبدالله بن محمد الشكيلي

أستاذ مساعد ـ المدير التنفيذي لمركز ريادة الأعمال

Department of Management...

مركز ريادة الأعمال

جامعة نزوى، سلطنة عمان

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يعمل في الجامعة: منذ 2004

الحالة الاجتماعية: Married .....

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Google Scholar

Research Gate

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المؤهلات الأكاديمية

Ph.D. in Business and Territorial Competitiveness, Innovation and Sustainability Program (International PhD Degree) ، University of Deusto and Comillas Pontifical University, Spain، 2018

MSc in Finance, Accounting and Management، School of Management, University of Bradford, UK ، 2009

BSc in Economics، College of Commerce and Economics, Sultan Qaboos University, Oman، 2003

أنشطة التدريس

Coordinator and teaching Entrepreneurship creativity and innovation course. Each semester helped more than 300 students to prepare their business plan

Entrepreneurship: Creativity and Innovation، This course introduces students to entrepreneurship. It deals with the study of the process of creating new ventures and the entrepreneurial philosophy, attitudes and characteristics required. It is designed to provide students with an understanding of the process for identifying and evaluating entrepreneurial opportunities. Students will also learn how strategy, marketing, financing, legal matters, and cash flow impact opportunities in terms of execution and growth, and how to position a new firm for success. In short, the students will be exposed to the theory as well as the experience associated with .entrepreneurship

Organizational Theory، This course covers the study of organizations effectiveness, dimensions of organization structure, determinants of organization structure, choosing the right structural form .and contemporary issues in organization theory

Introduction to Management

Financial Statement Analysis

Financial Accounting

Small Business Management ، This course is designed to prepare students familiarized with precise of small businesses. The emphasis is placed on small businesses characteristic. Thus, the students will acquire knowledge and experience to recognize obstacles; issues and dilemma faced by small and medium businesses in a broad view. Added to that the ability to distinguish and decide enterprise possibilities to improve business quality, productivity as well as working in a .team

Managerial Economics، This course provides students with skills to increase company’s profitability by applying economic analysis to a wide array of business problems by using problem-solving approach. It encourages focusing on the application of economic tools rather than allowing settling for a purely theoretical understanding

Business Finance

Administration and Business System in Oman

Small and Family Business

Introduction to Operation Management

Business Environment and Policy

Strategic Management

Organizational Development and Change، Students learn theories and applications of organization development and change. In particular, some of the topics covered include various types of interpersonal, intra-group, intergroup, and organizational interventions. Emphasis is placed on how change impacts individuals, teams, and organizations as a whole including the types of problems, processes, and decisions that are faced by managers in a rapidly changing .organizational environment

Graduation Project

Entrepreneurship ، This course is designed to provide students the practice and theory of entrepreneurship. It examines successful strategies business models, frameworks, funding, barriers, and risks faced by entrepreneurs. It gives students practical insights into those business aspects that are particularly important during start-up to maturity. It also provides the .foundations for successfully launching and implementing entrepreneurial projects

الأنشطة البحثية

الاهتمامات البحثية ـ

My main research interests is in entrepreneurship policies in the way of understanding the obstacles and market failure of small firms in developing countries such as access to finance, market and institutional failures, etc.) and the influence of government support (soft or hard) in enhancing the small firms growth (sales growth and employment growt.

Entrepreneurship Education

Oman Global Entrepreneurship Monitor Report

Smart City

Knowledge Commercialization

Entrepreneurship Sustainability

Creativity and Innovation

Entrepreneurship Policy

Master (MBA) Projects Supervisors

Development of University Entrepreneurial Ecosystems

Impact of government support programs of entrepreneurship growth

العرض في المؤتمرات ـ

Design Thinking and Entrepreneurship ، 9th International Seminar Series in Entrepreneurship and Design Thinking ، Malaysia - Online Seminar ، 07/03/2024

The Impact of Sociocultural and Psychological Determinants on the Entrepreneurial Intention (EI) and Venture Creations among Adults: Evidence from Oman GEM Data ، Global Entrepreneurship Monitor (GEM) Annual Meeting Conference ، Morocco ، 12/02/2024

The Role of HEIs to Support the Knowledge Based Economy: Evidence from Oman، OMREN Technology Summit (OTS23)، Muscat ، 13/12/2023

Key Findings from Oman National Entrepreneurship Report (2022-2023)، Entrepreneurship Summit ، UTAS-Nizwa ، 14/11/2023

The role of University in the development of the entrepreneurial ecosystems ، Global Entrepreneurship Congress 2023 ، Melbourne - Australia ، 21/09/2023

Informal Investment Characteristics for SMEs in Oman Based on The Oman Global Entrepreneurship Monitor Report (GEM)، College of Banking and Financial Studies, ICBFB 2023، Muscat، 15/03/2023

Impact of Entrepreneurship Education on the development of Entrepreneurial Activities: The Case of Omani Undergraduate Students، International Conference for Management, Social Sciences and Humanities (ICMeSH2020), a conference of ESTCON2020 ، University Technology PETRONAS, Malaysia، 13/07/2021

Oman global entrepreneurship monitor national report key findings، International Conference on Sustainable Solutions-2021,، Virtual conference; Nehru School of Management, India.، 07/05/2021

The experience of University of Nizwa in promoting entrepreneurship through Entrepreneurship Center، 2nd Gulf Virtual Conference on Supporting Innovation, Artificial Intelligence, Technology and Entrepreneurship، Kuwait، 06/04/2021

Role of SMEs in Oman: Perspectives of future Employment and Protection Policy Response.،

nternational Conference for Management, Social Sciences and Humanities 2020, Universiti Teknologi Petronas, Borneo Convention Centre, Sarawak, Malaysia، Malaysia ، 03/8/2020

Oman Global Entrepreneurship Monitor Report. Education and Entrepreneurship، Opportunities and Challenges, 7th International College of Education Conference، Muscat - SQU، 03/3/2020

Impact of Entrepreneurship Education on the development of Entrepreneurial Activities: The Case of Omani Undergraduate Students.، Education and Entrepreneurship: Opportunities and Challenges, 7th International College of Education Conference، Muscat، 2-4/3/2020

Effect of Self-Perceived Cognitive Factors on Entrepreneurship Development Activities: An Empirical Study from Oman Global Entrepreneurship Monitor Repor، Global Entrepreneurship Monitor Report Launch and Meeting، Miami Florida، 1/3/2020

Enhancing Education for Smart Cities: Evidence from Omani Higher Education Institutions، 5th International Conference on Lifelong Education and Leadership`` n، in Azerbaijan State University of Economics, Baku from Azerbaija، 9/11/2019

The Impact of Undergraduate Students Personnel characteristics on the Intention and Ability to Start-up a Business، 21 Conference organized by Arab Council for Student's Training and Innovation (ACSTI), Arab Universities Counci، UAE، 01/10/2019

Accepted to present a paper in the Babson College Entrepreneurship Research Conference (BCERC 2017) titled "Entrepreneurship Policy and Stagnation of New Ventures in the Context of a Developing Economy", University of Oklahoma Michael f. Price College of Business, Oklahoma, USA, June 7-10, 2017.، 07/07/2017

Presented a paper in the International Council for Small Business conference (ICSB 2016) titled " Government Loan Support and Entrepreneurship in a Developing Economy: The Context of Oman ", New Jersey, USA, 16-18 June, 2016.، 16/06/2016

Conducted a seminar about `` Government Loan Support and Entrepreneurship in Developing Economy: The Context of Oman `` at the Hunter Entrepreneurship Center, University of Strathclyde, Glasgow (with Prof Jonathan Levie - UK), April 20th , 2016، 20/04/2016

Conducted a seminar about "Evaluation the Impact of Government Support Program (Loan Incentive) on Venture Performance in Developing Countries" at the Department of Economics and Social Sciences, Università Politecnica Delle Marche, Ancona (with Prof Marco Cucculelli - Italy), November 10th , 2015، 10/11/2015

حضور المؤتمرات ـ

Entrepreneurs Summit in Al Dhakaliah Region ، Oman Across Ages Museum - Manah، 06/03/2024

حلقة عمل أكاديمية ريادة الأعمال ، 24/07/2023 ، Muscat

ورشة إعداد الإستراتيجية الوطنية للملكية الفكرية ، 11/06/2023 ، Muscat

Provisional Program WIPO Oman High Level Dialogue organized by the World Intellectual Property Organization (WIPO) ، Muscat ، 05/06/2023

The Investment and Startup Summit، Muscat ، 12/12/2022

Incubation and Entrepreneurship Center workshops، Muscat ، 29/09/2022

The Association to Advance Collegiate Schools of Business (AACSB) Middle East Conference، Bahrain ، 02-03/03/2022

Innovation and entrepreneurship supported programs in GCC conducted by The Supreme Council of the Gulf Cooperation Council (GCC)، Riyadh - KSA ، 24/02/2022

Global Entrepreneurship Monitor (GEM) 2021/22 Global Report Launch Event، Expo Dubai ،

10/02/2022

panel discussion about the National Strategy for Research and Development 2020-2040، Muscat ، 1/4/2019

Global Entrepreneurship Monitor Report Launch and Meeting، Miami Florida US، 1-3 / 3/ 2020

المنشورات ـ

مقال:

1. 2025 The Roles of Higher Education Institutions (HEIs) in Supporting Entrepreneurship and Innovation in Developing Countries: Evidence from Oman، Al Shukaili, A., MOHD, K. N., Al Alawi, A., SALIM, A. A. K. K., Khairnnas, R., & Al-Riyami, S. (2025). The Roles of Higher Education Institutions (HEIs) in Supporting Entrepreneurship and Innovation in Developing Countries: Evidence from Oman. WORLD.

2. 2025 The Impact of Government Policies and Managerial Experience on Micro and Small Enterprise Sustainability Performance – SDG8: A Case from Oman، A. AL Shukaili, Abdullah., Alawi, A. A., Kindi, K. A., Abdali, F. A., & Jalali

3. 2024 Effects of Entrepreneurship Education Components on Entrepreneurial Intentions in Oman، Kassim, N. M., Alshukaili, A., Zain, M., Ravi, A., Muneerali, M., & Sharif, K. (2025).

4. 2023 Entrepreneurial activities, innovation, and job creation: the role of demographics and creativity as moderators، Al Alawi, A.M., Al Kindi, K., Al Shukaili, A. and Ahmed, E.R.(2023). International Journal of Innovation Science

5. The Influence of Entrepreneurial Activity`s Innovation on Job Creation.، Al-Alawi, A. M., 2022 Alkindi, K. S., Al-Shukaili, A., & Ahmed, E. R. (2022). International Journal of Industrial Management, 14(1), 506-514.

6. 2022 Can government financial support enhance job creations: insights from Oman، Journal of Science and Technology Policy Management

7. 2020 Enhancing Education for Smart Cities: Evidence from Omani Higher Education Institutions، Al Issa, H., Al Shukaili, A., Abdel Fattah, F

8. 2020 Effect of Self Perceived Cognitive ، Journal of Public Affairs

9. 2019 Enhancing education for smart cities: evidence from Omani higher education institutions، (Journal of Engineering & Applied Sciences (JEAS

10. 2018 Entrepreneurship policy to overcome barriers to new firm growth in a developing economy: evidence from Oman، International Journal of Entrepreneurship and Small Business, Vol. (35, No. 4, (2018

كتاب:

1. 2024 التقرير الوطني لمرصد ريادة الأعمال ـ سلطنة عمان (2022-2023) ، Al Shukaili, A., Kassim, N., Cordras, A., Al Kindi, K., Al Alawi, A., Mondual, S., & Al Abdali, F. (2023). Global Entrepreneurship Monitor: Oman National Report 2022/2023. Global Entrepreneurship Monitor. www.gemconsortuim.org

2. Global Entrepreneurship Monitor: Oman National Report 2021/2022، Al Shukaili, A., 2022 .(Kassim, N., Al Kindi, K., Mondal, S., Al Alawi, A., Al Ghafri., & Al Abdali, F (2022

3. 2021 تقرير المرصد العالمي لرياة الأعمال ـ سلطنة عمان 2020/2021

4. Global Entrepreneurship Monitor: Oman National Report 2019، Global Entrepreneurship 2020 .Monitor

قسم كتاب:

1. 2026 Empowering Women Leadership: Exploring Proactiveness and Creativeness Among Omani Women Entrepreneurs-Insight from GEM، Al Balushi, J., Abdelfattah, F., & Al-Shukaili, A. (2026). Empowering Women Leadership: Exploring Proactiveness and Creativeness Among Omani Women Entrepreneurs-Insight from GEM. In Strategic Decision-Making in Dynamic Business Environments: Systems and Control Perspectives (pp. 595-606). Cham: Springer Nature Switzerland.

2. 2025 Influence of Startup Ease on New Venture Creation: Insights from GEM Data، AL Balushi, J., Abdelfattah, F., & AL-Shukaili, A. (2025). Influence of Startup Ease on New Venture Creation: Insights from GEM Data. In AI and IoT: Driving Business Success and Sustainability in the Digital Age: Volume 2 (pp. 429-437). Cham: Springer Nature Switzerland.

3. 2023 The Impact of Economic Climate and R&D Transfer on Entrepreneurship Capacity During COVID-19 Pandemic: A Qualitative Study، AL Alawi, A., Al Shukaili, A., Abdelfattah, F., & Dahleez, K. A. (2023). In The Implementation of Smart Technologies for Business Success and Sustainability (pp. 123-135). Springer, Cham.

مؤتمر أو ورشة:

1. 2022 The Impact Of Entrepreneurial Knowledge and Fear of failure on Business Exit By moderating The Role Of Gender: Insights From Oman GEM Data. ، AL Alawi1, A. , AL Kindi,K., Al Abdali, F., Al Shukaili, A. (2022). The 2022 WEI International Academic Conference Proceedings. Vienna. Austria

2. 2021 Impact of Entrepreneurship Education on the development of Entrepreneurial Activities: The Case of Omani Undergraduate Students، International Conference for Management, Social Sciences and Humanities (ICMeSH2020), a conference of ESTCON2020

3. 2021 Role of SMEs in Oman: Perspectives of future Employment and Protection Policy (Response، SHS Web of Conferences 124, 11002 (2021

الخبرة الإدارية

2021 ـ الآن: MBA Program Coordinator

2019 ـ الآن: Team Leader, Oman GEM Report

2019 ـ الآن: المدير التنفيذي لمركز ريادة الأعمال

2012 - 2018: Finance Director - University of Nizwa

خدمة المجتمع

15/03/2023: Peer Review Member at the Journal of Science and Technology Policy Management

14/02/2023: Conducted a workshop to faculty and staff at Nizwa Hospital

16/11/2022: Presenting a paper in Samil Investment Opportunities, November 16th, 2022.

15/03/2022: A member in the Steering Board committee of the Consultancy and Knowledge Transfer Center

15/03/2021: A member in the Steering Board committee of the Lifelong Learning Center Institute

1/1/2021: (External Examiner for Post Graduate Studies (Master Projects and Thesis

03/12/2020: A member in the Mentorship Program controlled by the Authority for SMEs

Development and the Oman Chamber of Commerce and Industry

Conducted a webinar for Oman Charted Institute for Procurement and Supply Chain :31/10/2020 "(Oman CIPS) titled "Importance of Supply Chain for SMEs Services

الأنشطة الاستشارية

An External Reviewer (till present) at the Journal of Small Business & Entrepreneurship

Participated to the international cohort about New Entrepreneurship process in the USA organized by the International Council for Small Business Academy, 12 – 15 June, 2016

Served as an external program reviewer for the Ministry of Higher Education, Research and Innovation (Fall 2023)، 2022- Present

Served as an external counsultnat in the Al Dakhiliyah Governor Office (2022 , 2023)، 2022- Present

العضوية في الهيئات المهنية

A member in the National Committee for Developing the Entrepreneurship: Creativity :الآن–2023 and Innovation course (MNGT100) per to the Minister of Higher Education decision number 25/2020 dated 9/4/2020, Sep2020

A member in the Mentorship Program controlled by the Authority for SMEs :الآن–2020 Development and the Oman Chamber of Commerce and Industry, July 2020

Member at the Essential Skills Unit (ESU) Commette :الآن–2019

(Global Entrepreneurship Monitor Report (GEM :الآن–2019

Completed internship training at the Hunter Entrepreneurship Center, University of :الآن–2016 Strathclyde, Glasgow (UK), March 13th to April 22nd , 2016

Completed internship training at the Department of Economics and Social Sciences, :الآن–2015 Università Politecnica Delle Marche, Ancona (Italy), November 1 st 2015 to December 18th 2015

الجوائز والتقدير

Won the National Research Award 2017 from The Research Council in the research area .1 2019 of: Culture, Basic and Social Sciences, Category II for a research entitled "Entrepreneurship policy to overcome barriers to new firm growth in a developing economy: evidence from Oman", .Muscat, December 2017

https://orcid.org/0000-0002-5206-0828. Scopus Author ID: 57204755702. Web of Science ResearcherID: .ADS-9128-2022

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