

Dr. Syed Munassir Husain

Lecturer

Department of Management.

كلية الاقتصاد والادارة ونظم المعلومات

جامعة نزوى، سلطنة عمان

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موقع المكتب: H-10-11.....

يعمل في الجامعة: منذ 2010

الحالة الاجتماعية: Married.....

With a rich 25 years of combined industry and teaching experience, I bring a unique blend of practical insights and academic rigor to the field of Business Administration and Management. My journey, marked by ten years of impactful contributions to esteemed organizations like Citibank, HSBC, ICICI, HDFC, and Vodafone, has laid a solid foundation for my dual roles as a dedicated faculty member and Consultant Business Analyst. I earned my stripes in academia with a Master of Business Administration (MBA) specializing in finance, followed by a PhD in Management and a Doctor of Business Administration (DBA) from the esteemed Deming School of Business at William Howard Taft University, USA. A proud member of the International Institute of Business Analysts, I am committed to upholding the highest standards in the field of Business Analysis. Since June 2010, I have been an integral part of the University of Nizwa, where I serve as a passionate Business Administration & Management faculty member. My mission is to guide and inspire students to realize their full potential through innovative teaching methods. I am deeply involved in researching relevant teaching materials, evolving pedagogical approaches, and ensuring a dynamic learning environment. In my current role, I undertake a myriad of responsibilities, including preparing comprehensive course materials, delivering lectures and seminars, and developing teaching and assessment plans. I am dedicated to supporting and mentoring students during graduation projects, internships, and work placements, fostering an environment where they can thrive academically and professionally. My parallel pursuit as a Consultant Business Analyst is a testament to my commitment to continuous learning and professional growth. This role allows me to enhance decision-making and leadership skills, combining theoretical knowledge with applied research to drive meaningful results. My ultimate goal is to channel my enthusiasm, creativity, and extensive experience into a position that enables me to consistently deliver high-quality teaching and learning methodologies. I am unwavering in my dedication to creating challenging and engaging learning environments, cultivating students not only as scholars but as lifelong learners.

المؤهلات الأكاديمية

Doctor of Business Administration (DBA)، Deming School of Business, William Howard Taft University (USA)، 2022، Crafting a Competitive Strategy to Enhance Student Enrollment in Higher Education Institutions: A Case Study of University of Nizwa, Oman

Master of Business Administration (MBA)، Osmania University Hyderabad، 1998، Customer Preferences in Availing an Auto loan from Citibank.

أنشطة التدريس

International Business Management, Organizational Theory, Organizational Development and Change, Multinational Marketing, Introduction to Marketing, Graduation Projects, Organizational Behavior, International Business laws, Introduction to Operations Management, Research Methods in Business, International Finance, Business Finance, Introduction to Accounting etc., ، These courses were taught as part of Bachelor of Business Administration program.، Since 2010 till date.

الأنشطة البحثية

الاهتمامات البحثية –

Formulating Competitive Strategies for Business & Entrepreneurship Management

حضور المؤتمرات –

Elevating Business Education: The Impact of teaching with Business Cases and Real World Application، The American University in Cairo، 17/10/2023

Build a Successful Student Recruitment Strategy Confirmation، Times Higher Education Webinar, United Kingdom، November, 2023

المنشورات –

مقال:

1. 2024 Bridging the Gap between the Employability Skills of the Fresh Business Graduates and the Prospective Employers in Oman

2. 2023 Enhancing Student Enrollments in Private Higher Education Institutions in Oman:`` Uncovering Effective Competitive Strategies``، Hussain(2023), Enhancing Student Enrollments in Private Higher Education Institutions in Oman: Uncovering Effective Competitive Strategies, International Journal of Business and Management Invention.23198028

الخبرة الإدارية

2024 – الآن: MBA Program Coordinator

2018 – الآن: Department Quality Management Officer - University of Nizwa, CEMIS, Management Department

Oversee the quality management activities of the Department

2014 – الآن: Chair-Field Visit Committee - University of Nizwa,CEMIS

Coordinating the field visit activities of the College

Director-MCS Private Limited - Business Associate for HSBC Bank, INDIA :2009 - 2000
Managed HSBC bank asset banking products

Management Trainee - Citibank N.A :1999 - 1998

خدمة المجتمع

March 2023: Conducted workshop on Leadership skills at Nizwa Hospital

الأنشطة الاستشارية

Consultant Business Analyst، M/s Shamouq Al Zawari Company، Nizwa, Al Dakhilya Region، March 2023- Till date

Business and Management Consultant، Grand Business House Consultants، Muscat, Sultanate of Oman، September 2023

العضوية في الهيئات المهنية

Valued Member of International Institute of Business Analysis :الآن–2023

Certified GST tax practitioner :الآن–2017

Hyderabad Management Association :الآن–2004

الجوائز والتقدير

The Art of Writing a Teaching Case Study, Emerald Publishing 2023

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المرجع: https://www.unizwa.edu.om/staff/cemis/munassir