

Dr. Kaneez Fatima Sadriwala

Head of Accounting Department, Associate Professor

Department of Accounting..

كلية الاقتصاد والادارة ونظم المعلومات

جامعة نزوى، سلطنة عمان

هاتف: 25446200(968+)

محول: 820

البريد الإلكتروني: kaneez@unizwa.edu.om

موقع المكتب: H-12-11..

فاكس: 25446213(968+)

يعمل في الجامعة: منذ 2010

الحالة الاجتماعية: Married..

Dr. Kaneez Fatima Sadriwala Associate Professor in Accounting, Head, Department of Accounting, College of Economics Management and Information Systems, University of Nizwa Dr. Kaneez Fatima works in the field of Accounting, Business Statistics and Marketing, Her research span is multidisciplinary, spreading from -AI in Accounting, Financial Analysis & performance management, Accounting for SMEs, E-Learning, Entrepreneurship, student's learning process and measurement of learning outcome, Accounting Ontology, and Bibliometric Analysis. She, along with her student team won TRC (The Research Council, Oman) awards twice for best research project, one in year 2015, followed by another in year 2018. She has published two books, 'Marketing Management' and 'Mall Management' from Himalaya Publishers, with several research papers on national and international platforms. She is a renowned trainer, orator and has represented the university on various international platforms. She is Oman Liaison for AAA (American Accounting Association), Life member of IAA (Indian Accounting Association) and ISTD (Indian Society for Training & Development). Dr. Kaneez Fatima received her Master's in Commerce (Accounting and Business Statistics) in 1991 and Ph.D. degree in Commerce (Business Administration) from Mohanlal Sukhadia university, Udaipur, India in 2004, and FDP from Indian Institute of Management (IIMA), India in 2009 and served as Professor cum Director at Aravali Institute of Management, Udaipur, India prior to joining University of Nizwa in February 2010.

المؤهلات الأكاديمية

Certificate course in Project Management، Jianghan University, Wuhan, China، 2015

FDP، IIMA، 2010

PhD، Mohanlal Sukhadia University, Udaipur, Rajasthan, India، 2004

أنشطة التدريس

Managerial Accounting، Accounting for Managers (MBA) This course covers Strategic Management Accounting, Latest Tools and Techniques of Managerial Accounting including Activity Based Costing, Variable Costing, Balance Score Card, C-V-P Analysis and Product and Pricing Decision Making.، from 2012-2026

Financial Statement Analysis، This course is essential for modern-day analysis of corporates. Effective analysis gives competitive advantage to the stakeholders in the increasingly competitive marketplace. This course equips the students to understand the decision-making relevance for investors, creditors, consultants, managers, auditors and the like, along with the analytical skills necessary to succeed in business. The course shall demonstrate relevance with applications to real world companies. The course covers accounting analysis and financial analysis including both equity and credit analysis, and both cash-based and earnings-based valuation models.، Spring 2023, Fall 2023, Spring 2024

Graduation Project، This course provides students an opportunity to solve real life problems with scientific research methodology.

Advanced Cost and Management Accounting، Master in Accounting course، Fall 2023, 2024, 2025, 2026

Advanced Auditing and Assurance، Master in Accounting، Spring 2024

Corporate Accounting، Accounting for large organisations with focus on Oman specific IFRS، Fall 2019

الأنشطة البحثية

الاهتمامات البحثية –

Corporate Sustainability

Blockchain Accounting

E- Learning Stress

Audit Quality, ESG

Financial Literacy

Artificial Intelligence, Financial Performance

Financial Strategies for Small and Medium Enterprises

Accounting Education

Occupational Stress management

العرض في المؤتمرات –

Impact of Internal Audit Effectiveness on Firm’s Financial Health``, Asmahan Said Salim`` Manthrei , Asma Nasser Hamed Al Hashemi, Kaneez Fatima Sadriwala، 2nd International Conference on Accounting and Finance organized by Gulf University with the collaboration of Universiti Utara Malaysia (Malaysia), Universiti Pendidikan Sultan Idris (Malaysia), Universitas Sumatera Utara (Indonesia), and AL-Zahra College (Oman).، Baharain ، 12-13/12/2023

Assessing audit fees: Turnover, inflation & minimum stipend rate، SHS Web Conf. Volume 124, (2021 International Conference on Management, Social Sciences & Humanities (ICMeSH 2020

حضور المؤتمرات ـ

2nd International Conference on Accounting and Finance organized by Gulf University، Baharain ، 12-13/12/2023

2nd International Conference on Strategies for Empowering Oman as a Competitive Economy, Oman Arab Open University, Seeb, Muscat، Arab Open University، 21 Feb 2024

المنشورات ـ

مقال:

1. 2024 Sustainable Marketing Strategies and Financial Performance: A bibliometric Analysis with Web of Science database ، Sadriwala, K. F., Ahmed, Z., Pradhan, B. L., & Sadriwala, M. F. (2024). Sustainable Marketing Strategies and Financial Performance: A bibliometric Analysis with Web of Science database. Morgan Journal of Interdisciplinary Research Studies, 1(1), 32–45. https://doi.org/10.3126/mjirs.v1i1.63314

2. Blockchain technology application use cases in financial services، Nuzhat S., K. F. 2023 Sadriwala & Rabie Khairnnas (2023). Blockchain Technology Application (Use Cases) in financial services. Ed. Blocounting:A futuristic Approach. International ISBN, Weser Books, Germany.

3. 2022 Basel III and Firm Performance: A Lens of Managerial Ownership ، Eurasian Studies in Business and Economics 2022 | Book chapter DOI: 10.1007/978-3-031-14395-3_13 CONTRIBUTORS: Syed Quaid Ali Shah; Syed Quaid Ali Shah; Fong-Woon Lai; Muhammad Kashif Shad; Mustafa Malik; Kaneez Fatima Sadriwala

4. 2022 Perceived Usefulness and Ease of Use of Artificial Intelligence on Marketing Innovation، Sadriwala, M. F., & Sadriwala, K. F. (2022). Perceived Usefulness and Ease of Use of Artificial Intelligence on Marketing Innovation. International Journal of Innovation in the Digital Economy (IJIDE), 13(1), 1-10. http://doi.org/10.4018/IJIDE.292010

5. 2021 COVID-19 pandemic and its impact on Oman`s economy

6. 2021 The role of culture in the perception of Occupational stress and coping strategies: Evidences from Oman، Dr. Kaneez Fatima & Dr. Mustafa Malik, ``The role of culture in the perception of Occupational stress and coping strategies: Evidences from Oman", Ed. Organizational Stress Around the World: Research and Practice (Routledge Studies in Management, Organizations and Society) Dr. Kajal Sharma, University of Portsmouth. U.K., Dr. Cary Cooper, University of Manchester, U.K. and Dr. D.M. Pestonjee, Pandit Deendayal Petroleum University, India

7. 2020 Clustering technology for analyzing small and medium enterprises to develop sustainable strategies، Sadriwala K. F., Shannaq, B., Khan L.A. (2020). Clustering Technology for Analyzing Small and Medium Enterprises to Develop Sustainable Strategies, International Journal of (Innovation, Creativity and Change (SCOPUS

8. 2019 The problems and prospects of small and medium enterprises (SME`s): case study of Al Dakhlia Governate Oman، Shandoodi N., Khan L.A., Sadriwala K.F. (2019), The Problems and Prospects of Small and Medium Enterprises (SMEs): Case study of Al-Dhakhilia Governorate, Oman, International Journal of Latest Transactions in Engineering And Science (IJLTES), 8(3), 19-31.

9. 2018 Kaneez, Said (2018) " Consumer Protection in Digital Age", Pacific Business Review International, Vol-ume 10 Issue 11, May 2018. http://pbr.co.in/2018/may.aspx ، Kaneez, Said (2018) " Consumer Protection in Digital Age", Pacific Business Review International, Vol-ume 10 Issue 11, May 2018.

10. 2018 Kaneez, Zunith, Boumedyen (2018) "Innovative Entrepreneurial Self-Efficacy and Career

Choice", Inter-national Journal of Contemporary Research in Humanities and Social Sciences , Vol. 7, No. 1, pp.19-32, 2018

Kaneez, Ashraf (2018) "Entrepreneurial Self-Efficacy and Its Impact on Entrepreneurial 2018 .11 Intentions", In-ternational Journal of Management Sciences and Business Research, Sep-2018 ISSN (2226-8235) Vol-7, Issue 9, pp 9-21

الخبرة الإدارية

2022 ـ الآن: Member - Center for consultancy services and innovation transfer

2022 ـ الآن: Member - University Graduate Studies Executive Board

2018 ـ الآن: A/Head of Accounting Department - University of Nizwa

خدمة المجتمع

07/03/2023: Nizwa Hospital Workshop on Quality Improvement and Safety

25/06/2022: Dr. Kaneez Fatima, Emotional Intelligence and Emotional Quotient, Don Bosco College, Kathmandu, Nepal. June 25, 2022

23/05/2022: Dr. Kaneez Fatima, Dr. Mustafa Malik, Dr. Abdullah Al Nabhani, Emotional Intelligence, Executives Development Program on Leadership for Healthcare Professionals, Workshop conducted on May 23, 2022

20/03/2022: Dr. Kaneez Fatima (2022). PhD Coursework, Janarthan Rai Nagar Rajasthan Vidhyapeeth, Udaipur Rajasthan, India. March 20, 2022

11/07/2020: Preparing project proposal report-product planning, capital requirement and" pricing", Entrepreneurship Development Program, MLSU& GGTU, India

29/05/2020: Artificial Intelligence and Accounting", Resource person in the Faculty Development" Program (May 26-30, 2020), Dept of Accountancy and Statistics, UCCMS Mohanlal Sukhadia University UDAIPUR (Raj) 313001, INDIA

العضوية في الهيئات المهنية

2018–الآن: Indian Accounting Association

2008–الآن: Indian Society for training and development

الجوائز والتقدير

2020 Special Award for social work, achievements in workplace, and contributions to the society

2018 Best Research Project Award, FURAP Call-5, "Impact of Smart phone on student learning ", by The Research Council, Oman, October, 2018

2018 Best Paper Award, in National Symposium NSBE 2018 at Ibri College of Technology, Ibri, Oman. Paper title "Innovative Entrepreneurial Self Efficacy and Career Choice"; on 10th May

.2018

Best paper Award for paper in International Conference on Advances in Business and 2017
Information Tech-nology & Doctoral Colloquium, March 1-2, 2017, Kigali, Rwanda. Paper Title
''Social media and its impact on students' learning

Best Research Project Award, FURAP Call-2, "Analyzing the cash flow of Omani Small and 2016
Medium en-terprises and its impact on financial decision making", by The Research Council,
Oman, October, 26-27, 2015

https://scholar.google.com/citations?user=ix4g4kIAAAAJ&hl=en
https://www.researchgate.net/profile/Kaneez-Sadriwala-2/stats/report/weekly/2022-02-27

المرجع: https://www.unizwa.edu.om/staff/cemis/kaneez