

Dr. Ghulam Mustafa Malik

Assistant Dean for Undergraduate Studies, Associate Professor

Department of Management.

كلية الاقتصاد والادارة ونظم المعلومات

جامعة نزوى، سلطنة عمان

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موقع المكتب: H-2-11.....

يعمل في الجامعة: منذ 2011

الحالة الاجتماعية: .....

Dr. Mustafa Malik is an Associate Professor of Management at the University of Nizwa, Oman. He has over 20 years of teaching experience in the areas of Management, Business Administration, and Tourism and Hospitality Management. He joined the University of Nizwa in 2011 and is presently working as Assistant Dean for Undergraduate Studies and Quality Management Officer in the College of Economics, Management and Information Systems, at University of Nizwa since October 2017. As Assistant Dean his role includes overseeing the implementation of various teaching and learning related policies and guidelines in the College as well as development of new academic programs, revision of existing academic programs, implementation of quality teaching and learning process, conduct of academic assessments etc. As Quality Management Officer he has been actively involved in the preparation of and overseeing the progress of the College during the University of Nizwa's institutional accreditation process. Dr. Malik is actively involved in research and has published several papers and book chapters in reputed indexed journals and books. He has presented his research in various national and international conferences. Dr. Malik has also completed several funded research projects. His research interest areas are tourism and community development, sustainability, higher education management, and organizational behavior. Dr. Malik received his Ph.D Degree in Commerce and .Master's Degree in Tourism Administration form Aligarh Muslim University, India

:Scientific IDs

Google Scholar

Scopus

Research Gate

المؤهلات الأكاديمية

Ph.D. Commerce (Tourism Management) ، Aligarh Muslim University (AMU), India، 2004

Master of Tourism Administration (MTA) - Gold Medalist، Aligarh Muslim University (AMU), India، 2001

أنشطة التدريس

Have been teaching various courses both at Graduate and Undergraduate levels since 2006. The course that I have teaching include: Sustainable Development, Organizational Behavior, Organization Theory, Operations Management, Supply Chain Management, Management of Services, Organization Development and Change, Tourism Management, Master Project etc.، 2006 (till present (from 2011 at University of Nizwa

الأنشطة البحثية

الاهتمامات البحثية ـ

Tourism and sustainability

Tourism and Culture

Tourism and Environment

Organizations and People

Higher Education Management

العرض في المؤتمرات ـ

Higher Education Institutions (HEIs) Sustainability Outcomes and UN Sustainable Development Goals: Role of Curriculum and Research and Innovation: A Conceptual Framework، The 7th Equal Opportunities Conference: Digital Innovation and Sustainability، Ahalia University, Bahrain، 6-7/2/2024

Does environmental consciousness influence the consumer’s behavior towards no-use of plastic bags? An empirical study from Oman based on Theory of Planned Behaviour.، International Conference on Sustainability Analysis، Sapienza University of Rome, Italy. ، 14-15/07/2022

Impact of COVID-19 induced supply chain challenges on SME performance – A case of Oman، International Conference on Reinventing Business Practices, Startups & Sustainability (ICRBSS 2021)، Organized by the Department of Management Studies, SRM Institute of Science & Technology, co-organized by CEMIS, University of Nizwa, held on July 15, 2021.، 15/07/2021

Entrepreneurship Education and its effect on Entrepreneurial Intentions of Omani Undergraduate Students، International Conference for Management, Social Sciences and Humanities (ICMeSH2020)، Universiti Teknologi PETRONAS, Malaysia and co-organized by University of Nizwa, Oman on July 13-15, 2021.، 05/07/2021

Basel III and Financial Performance: A Lens of Managerial Ownership، 36 th EBES Conference، Istanbul, July 1-3, 2021 (online)، 02/07/2021

Assessing sustainability inclusion in higher education institution policy and practice towards achieving SDG4 outcomes: A framework using stakeholder approach.، Papaper presented at 4th Sohar University Research Conference (SURC2021). ، Organized by Sohar University, Oman on June 16, 2021.، 16/06/2021

Delivered invited talk on Online Teaching and Learning During Global Pandemic (COVID19):

Challenges Faced and Lessons Learnt', in the IV International Virtual Conference on "Online Education: challenges and opportunities" Online – organized by Vindhya Institute of Technology and Science in association with Environmental and Social Welfare Society, MP, India, June 4 to June 6, 2020، Online، 06/06/2020

Towards an ecotourism policy: Global practices and the lessons for Jammu and Kashmir. At ESW 3rd International Research Conference on ``Ecotourism & Environment`` organized by Environment and Social Welfare Society, Khajurao in Association with Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir, Jammu & Kashmir, India. 29 to 31 July 2018. ((Best paper presentation award

حضور المؤتمرات ـ

Second UNWTO / UNESCO World Conference on Tourism and Culture، International Convention and Exhibition Center, Muscat, Oman، 11/12/2017

المنشورات ـ

مقال:

1. 2024 Sustainable Practice of IFRS And Economic Growth: Evidence From A Case Study on A Developing Country، Innovation Economics Frontiers, 27(2), 2024 | PP: 57– 70 https://doi.org/10.36923/ iefrontiers.v27i2.242

2. 2024 Breaking Down Barriers: The Moderating Role of Organizational Support in Facilitating Knowledge Sharing Among Software Developers، Sage Open, 14(2). https://doi.org/10.1177/21582440241256568

3. 2023 BRIDGING GAPS IN WAGE DETERMINATION INTEGRATING CONVENTIONAL AND RELIGIOUS (VIEWS، Journal of Tourism and Sports Management (ISSN: 2642-021X

4. 2022 Basel III and Firm Performance: A Lens of Managerial Ownership.، In: Bilgin, M.H., Danis, H., Demir, E., Bodolica, V. (eds) Eurasian Business and Economics Perspectives. Eurasian Studies in Business and Economics, vol 23. Springer.

5. 2022 Towards measuring SMEs performance amid the COVID-19 outbreak: Exploring the impact of integrated supply chain drivers. ، Journal of Global Operations and Strategic Sourcing, (Emerald Publishing (Scopus -Q2, ABDC- C

6. 2021 Entrepreneurship Education and Its Effect on Entrepreneurial Intentions of Omani Undergraduate Students، Volume 124, SHS Web Conf., https://doi.org/10.1051/shsconf/202112405005

7. 2021 Perceived stress among university students in Oman during COVID-19-induced e-learning.، Middle East Curr Psychiatry. 28 (49). Springer. Published August 04, 2021. (Scopus)

8. 2021 The propensity of risk-taking and financial efficiency: Exploring the role of management accounting system: Evidence from the manufacturing sector.، Cogent Business & Management. (Taylor and Francis 8 (1) (Scopus-Q2

9. 2020 Tourist satisfaction with heritage site attributes in the Sultanate of Oman. ، Enlightening Tourism. A Pathmaking Journal, 10(1), 28-57 (SCOPUS)

10. 2019 Myths and realities of microfinance as a panacea for empowerment.Pakistan Journal of Humanities & Social Sciences Research, Vol 2, Issue 1, pp.66-81

11. 2018 Towards an ecotourism policy: global practices and the lessons for Jammu and Kashmir. International Journal of Global Science Research. Vol. 5, Issue 2, pp.829-845

12. 2017 Residents` Perception of Tourism Impacts in A`Dhakhiliyah Region of Sultanate of

Oman. Ottoman: Journal of Tourism and Management Research. Vol. 2, Issue 3, pp.119-134

13. Emerging trends in global tourist industry: Challenges and implications for developing countries, International Journal of Enhanced Research in Management & Computer Applications, 2015 (Vol. 4 Issue 1, January-2015, pp: (9-16

قسم كتاب:

1. 2024 Bridging the Nexus: A Comprehensive Review of Tourism, Technology and Climate Change – Uncharted Territories and Future Avenues، The Emerald Handbook of Tourism Economics and Sustainable Development ISBN: 978-1-83753-709-9, eISBN: 978-1-83753-708-2

2. 2024 Higher Education Institutions (HEIs) Sustainability Outcomes and UN Sustainable Development Goals: Role of Curriculum and Research and Innovation: A Conceptual Framework، In: Hamdan, A., Harraf, A. (eds) Business Development via AI and Digitalization. Studies in Systems, Decision and Control, vol 537. Springer, Cham. https://doi.org/10.1007/978-3-031-62106-2_46

3. 2021 Occupational Stress, Coping Strategies, and the Impact of Culture in the Middle East: A Systematic Review of Evidence from Oman. ، In Sharma K., Cooper C. & Pestonjee D.M. (2021). Organizational Stress Around the World: Research and Practice. Routledge, New York. Pp. 194-220.

الخبرة الإدارية

2017 – الآن: Assistant Dean for Undergraduate Studies (ADUGS) - CEMIS, University of Nizwa
Oversee implementation of Undergraduate Programs; coordinate timetabling, examinations and academic advising

2017 – الآن: College Quality Management Officer - CEMIS, University of Nizwa
oversee quality and academic audit related issues and coordinate accreditation related efforts in the College

2014 - 2017: Program Coordinator, MBA, BA Business Administration and B.Sc. Operations Management - CEMIS , University of Nizwa
Coordinated academic program review of all academic programs in Management Department during the years 2013-2014

2005 - 2011: Head of the Department - Department of Tourism, Polytechnic College, Ministry of Higher and Technical Education, Jammu and Kashmir, India
Managing academic and non-academic activities of the Department

خدمة المجتمع

31/05/2022: Delivered One Day Workshop on ‘Communication Skills in Health Services” for doctors and admin staff of the Nizwa Hospital, Nizwa, Oman Jointly organized by CEMIS, University of Nizwa and Nizwa Hospital, Oman

23/05/2022: Delivered One Day Workshop on ‘Emotional Intelligence” for doctors and admin staff of the Nizwa Hospital, Nizwa, Oman Jointly organized by CEMIS, University of Nizwa and Nizwa Hospital, Oman

16/05/2022: Delivered One Day Workshop on ‘Leadership and Leadership Styles”. for doctors and admin staff of the Nizwa Hospital, Nizwa, Oman Jointly organized by CEMIS, University of Nizwa and Nizwa Hospital, Oman

Delivered 1 Day Workshop on `Management Skills and Academic Leadership` to the :07/04/2022
Administrators, Faculty and Staff of the College of Nursing and Pharmacy, University of Nizwa

العضوية في الهيئات المهنية

International Journal of Economics, Business and Human Behaviour. ISSN: 2693-1478 :الآن–2019

Reviewer for Tourism Management, Elsevier, Amsterdam, The Netherlands :الآن–2017

Editorial Board Member for Ottoman: Journal of Tourism and Management Research :2016-2021

Received best paper presentation award for the paper titled Towards an ecotourism policy: Global practices and the lessons for Jammu and Kashmir att ESW 3rd International Research Conference on ``Ecotourism & Environment`` organized by Environment and Social Welfare Society, Khajurao, India in Association with Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir, Jammu .& Kashmir, India on 29 to 31 July 2018

المرجع: https://www.unizwa.edu.om/staff/cemis/mustafamalik