



Dr. Musa Fadlalla Ali

Assistant Professor

Department of Management.

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Time at UoN: Since 2016

Marital Status:

Dr Musa academic record as follows: - PhD in Accounting and Finance , from Sudan University Of Science and Technology - Khartoum - Sudan 2009 . - PhD in Business Administration, from Alneiln University, Khartoum – Sudan 2006 . - M.sc .Business Administration, Omdurman Islamic University, Omdurman – Sudan 1998. - BSc. in Accounting, from University of Khartoum, Khartoum – Sudan 1985. Prior to his current position he worked in administrative posts in government and banking sector during the period between (1986 - 2003). Then he joined the Open University of Sudan since 2003 up to Aug, 2016. His career include head of management section, Coordinator of Business Administration Programme (July 2007 – March 2011) , Principal (Director of Financial and Administrative Affairs) (March 2011- August 2016) During his working in higher education he teaches Management and accounting courses for both undergraduate and Post – Graduate Studies. He participated in instructional designing of (16)textbooks in management and accounting to be in line with open and distance learning. He is Co-author of 4 books in Arabic language (- Advanced Management Accounting, Financial Data Analysis,Quantitative Methods and Project Management and appraisal). Also he supervised more than (30)researches for higher diploma and Master degrees in field of management and accounting.

Scientific IDs:

[Google Scholar](#)

[Research Gate](#)

Academic Qualifications

Phd, in Accounting and Finance , Sudan University of Science and Technology , 2009

Phd in Business Administration , Alneiln University - Sudan , 2006

Msc. in Business Administration ,, Omdurman Islamic University - Sudan , 1998

Bsc. in Accounting , University of Khartoum - Sudan , 1985

Teaching Activities

Human resources management

Entrepreneurship

Introduction to Operations management

Introduction to Management

Introduction to Marketing

Introduction to Business

International Business Management

Business Environment and Policies

Marketing Management

Project Analysis and Management

Graduation Project

Management and Technology

Research Activities

- Research Interests

Entrepreneurship

Human Resources management

marketing

Corporate Financial Reporting

Financial Analysis

Management

Management Accounting

- Conference Presentations

The tourism industry in Sudan: problems, obstacles, and prospects for reform, Symposium on economic and social prospects for tourism in the Arab world, organized by: Federation of Arab Scientific Research Councils and Arab Tourism Organization , Taif - Kingdom of Saudi Arabia , 4-5/03/2015

The role of open education in achieving sustainable human development - Sudan Open University as a model, Symposium on future trends in human resources development in Arab countries , organized by Federation of Arab Scientific Research Councils and Scientific Association of Human Resources Development Research Centers in the Arab World, The Hashemite Kingdom of Jordan – Amman, 26-27/09/2012

- Publications

Article:

1. 2024 [Unveiling the Nexus: Energy Innovation, Fintech, Environmental Taxes, and Natural Resources](#)
2. 2024 [The impact of a fair value accounting application on takaful insurance surplus: Insights from Shikan insurance and reinsurance company limited in Sudan](#), Journal of Asian Scientific Research.
3. 2023 [The Impact of Using Open Sources Software for Managing Educational Contents \(Case Study: Tassel High Secondary School- Khartoum State – Sudan\).](#) , Academic Journal of Research and Scientific Publishing
4. 2023 [The Role of Judicial Auditing in Reducing Tax Evasion: A field study of the Opinion of External Auditors in the State of Khartoum – Sudan](#), Electronic Interdisciplinary Miscellaneous Journal (EIMJ)
5. 2022 [The Impact of Tax Collector's Ethics on the Tax Policies and Tax Evasion \(An exploratory study of the opinions of employees in Taxation Chamber – Khartoum State –](#)

[Sudan](#), Academic Journal of Research and Scientific Publishing

6. 2022 [The role of Continuous Audit in Achieving the Quality of Published Financial Reports: A field study on a sample of External Audit offices, Khartoum State, Sudan](#), Electronic Interdisciplinary Miscellaneous Journal (EIMJ)

7. 2021 [Successful Use of Knowledge-Based Systems for Collaboration in Higher Education: University of Nizwa, Sultan Qaboos University as Case Study](#), International Journal of Knowledge-Based Organizations Volume 11 • Issue 2 • April-June 2021 IGI Global scholarly journal (<https://www.igi-global.com/gateway/article/272742>)

8. 2017 [The Role of Online Diagnostic Exams on the Higher Education Students Performance](#), International Journal of Engineering and Information Systems (IJEAIS)-Vol. 1 Issue 8, October – 2017, Pages: 147-152

Faculty Administrative Experience

2022 - Present: CEMIS Risk Management Officer - CEMIS

2021 - 2023: Tourism and Recreational Management Program Coordinator

2021 - Present: Marketing Management Program Coordinator - Management Department

2011 - 2016: Principal (Director of Financial and administrative affairs) - Open University of Sudan, Khartoum - Sudan

2006 - 2011: Dean of Business Administration College - Open University of Sudan, Khartoum - Sudan

2004 - 2006: Head of of Business Administration - Open University of Sudan, Khartoum - Sudan

1996 - 2003: Head of the Purchasing Department - Agricultural Bank of Sudan, H, Q, Khartoum – Sudan

Consultancy Activities

Participated in technical committee for the revision of study fees for government Universities , Ministry of Higher Education and Scientific Research, Sudan , 2011- 2011

Member of committee Prepared the Technical and Financial Feasibility Study for Port Sudan Grain Silos rehabilitation Programme , Agricultural Bank of Sudan, Jan.2000- Feb. 2000

Member of committee stetted fertilizers specifications and the Restrictions of importing in

the Ministry of Agriculture and Forestry's. , Agricultural Bank of Sudan, 1999- 1999

Served as an external program reviewer for management programs , Ministry of Higher Education - Sudan, 2011- 2016

Ref.: <https://www.unizwa.edu.om/staff/cemis/musaali>