



Dr. Ahmed Adnan Zaid

Associate Professor

Department of Management..

College of Economics, Management and Information Systems

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Office Location:

Time at UoN: Since 2024

Marital Status: Married....

Ahmed Adnan Zaid is an Associate Professor of Operations and Supply Chain Management in the Department of Management, College of Economics, Management and Information Systems, University of Nizwa, Oman. He also serves as the Program Coordinator for the Bachelor's Program in Operations Management at the same university. He received his PhD in Supply Chain Management from Universiti Tun Hussein Onn Malaysia in 2019, an MSc in Industrial and Systems Engineering from King Fahd University of Petroleum & Minerals (KFUPM), Saudi Arabia, in 2012, and a BSc in Industrial Engineering from An-Najah National University. Dr. Zaid is a trained and fully qualified external reviewer appointed by the Oman Authority for Academic Accreditation and Quality Assurance of Education (OAAAQA), with both academic and administrative expertise in supporting and enhancing quality management in higher education. Previously, Dr. Zaid worked as an assistant professor and program coordinator for the Bachelor of Logistics Management program at Palestine Technical University-Kadoorie. Dr. Zaid has published in reputable peer-reviewed journals and has received several research awards, including the Distinguished Researcher Award (2021), the Best Paper Award at the International Conference on Business and Technology (2022), and second place in the Sharjah Award for Doctoral Theses (2022). He also serves as a reviewer and advisory board member for international journals, including Heliyon Business and Management. His research interests include logistics and supply chain management, human resource management, and sustainable development.

Academic Qualifications

Ph.D, Universiti Tun Hussein onn Malaysia (UTHM), 2019, Operation and Supply Chain Management

Master, King Fahd University of Petroleum & Minerals (KFUPM), 2012, Industrial and System Engineering

Bachelor, An-Najah National University, 2009, Industrial Engineering

Teaching Activities

Managerial Decision Modeling, This course provides students with the tools and techniques needed to analyze and solve complex business problems effectively. The course focuses on applying quantitative and qualitative decision-making methods, such as linear programming, decision trees, queuing models, and forecasting, to address real-world industry challenges. Emphasis is placed on the practical use of decision support tools like Microsoft Excel and Solver to develop and evaluate models. Students will also explore data visualization, interpret results, and communicate actionable recommendations to stakeholders. By integrating theoretical knowledge with hands-on applications, the course prepares students to make informed, ethical, and strategic decisions in diverse managerial contexts., 2024,2025

Supply Chain Management

Business Math

Quality Control

Operation Management

Research Activities

- *Research Interests*

Operation and Supply chain management

Quality management

Human Resource Management

sustainability and green logistics

- *Conference Presentations*

Health Care Service Quality and Patients Trust: Does Hospital Image Mediate the Relationship?, MENA Region Entrepreneurship Conference (MENAREC2024), University of Nizwa, 30/10/2024

- Conference Attendance

MENA Region Entrepreneurship Conference (MENAREC2024), University of Nizwa, 30/10/2024

- Publications

Article:

1. 2025 [Does total quality management mediate the relationship between Industry 4.0 and business sustainability in private hospitals?](#)
 2. 2025 [The effect of contract management systems on quality management systems in construction industry: the mediating role of Quality 4.0 technologies](#)
 3. 2025 [Influence of Supply Chain Ambidexterity on Supply Chain Sustainability: The Mediating Role of Green Product Innovation](#)
 4. 2018 [The impact of green human resource management and green supply chain management practices on sustainable performance: An empirical study. Journal of cleaner production, 204, 965-979.](#)
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Award and Recognitions

2022 Best paper award at The International Conference on Business and Technology, 12 - 13 November 2022, Istanbul, Turkey

2022 Second-ranked in Sharjah Award for Doctoral Theses in Administrative Sciences in the Arab World in its nineteenth session 2022.

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Ref.: <https://www.unizwa.edu.om/staff/cemis/ahmedzaid>