

**Department of Management**  
**College of Economics, Management of Information Systems**  
**Degree Plan for Diploma in Marketing (Revised)**  
**Minimum No. of Credits for Graduation = 73**

<b>University Requirements = 21 Credits</b>				
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Credits</b>	<b>Pre-Requisite/s</b>	<b>Co-Requisite/s</b>
ARAB100	Arabic Language I	3		
ARAB101	Arabic Language II	3	ARAB100	
COMP101/L	Computer Skills	3	COMP-B, MATH001	COMP101L
HIST150	Islamic Civilization	3	UNLS001, LIFE001	
ENGL150	English Language I	3		
ENGL152	English Language II	3	ENGL150	
ENGL155	Communication Skills	3	ENGL152	
<b>College Requirements = 19 Credits</b>				
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Credits</b>	<b>Pre-Requisite/s</b>	<b>Co-Requisite/s</b>
ACCT101	Introduction to Accounting	3		
BUSI101	Introduction to Business	3		
ECON101	Introduction to Economics	3		
MNGT101	Introduction to Management	3		
MRKT101	Introduction to Marketing	3		
STAT101/L	Introduction to Statistics	4		STAT101L
<b>Department Requirements = 33 Credits</b>				
<b>Course Code</b>	<b>Course Title</b>	<b>No. of Credits</b>	<b>Pre-Requisite/s</b>	<b>Co-Requisite/s</b>
MRKT102	Marketing Management	3	MRKT101	
BUSI102	Business Law in Oman	3		
MNGT102	Organizational Behavior	3		
ECON103	Principles of Macro-Economics	3	ECON101	
MATH116/L	Pre-Calculus	4		MATH116 L
MRKT201	Business Marketing	3	MRKT102	
MRKT202	Consumer Behavior	3	MRKT101	
MRKT203	Retail Marketing	3	MRKT201	
MRKT204	Advertising and Sales Promotion	3	MRKT201	
BUSI205	Technical Writing for Business	2	BUSI101, ENGL150	
MRKT321	Service Marketing	3	MRKT101	



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